

The Diabetes Education Program

Novo Nordisk Inc. is partnering with healthcare professionals and patients by providing information delivered by Diabetes Educators to support effective diabetes self-management.

Through the Diabetes Education Program, Novo Nordisk offers three unique programs

Clinical Education Program



Unbranded education in clinicians' offices for providers and support staff

Patient Device Training



Demonstrations in clinicians' offices on the proper use of Novo Nordisk devices

Diabetes Academy



Patient-focused community events

Diabetes Educators bring vast clinical experience that enables them to cover a broad range of diabetes education topics with each audience.

Diabetes Education Program

Diabetes Education Program

Stopping the epidemic starts with education



The Diabetes Education Program

The Diabetes Crisis

Clinical Education Program

Patient Device Training

Diabetes Academy

For more information:
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The Diabetes Crisis

Diabetes is a Highly Prevalent and Costly Chronic Disease

The incidence of diabetes is growing at an alarming rate, and the need for education is more critical than ever.



1 out of every 12 Americans
has diabetes
(26 million people)

Clinical Education Program

A customizable series of diabetes-management education and training sessions for providers and staff

Educational Sessions

Presentations on diabetes-management topics from the program curriculum

Teachable Moments Sessions

Interactive role-playing to train staff on delivering education to patients

Patient Device Training

Diabetes Educator-led training, held in clinicians' offices, for patients prescribed Novo Nordisk diabetes products about how to properly use their injection devices

Diabetes Educators Will

- Demonstrate how to properly inject using Novo Nordisk devices
- Provide hands-on guidance and refresher training

Diabetes Academy

A patient-focused educational event conducted by Diabetes Educators in the community

Diabetes Academy Offers

- Successful diabetes self-management strategies for patients
- Complimentary diabetes education materials

Clinical Education Program Curriculum

- ✓ Carb Counting and Meal Planning
- ✓ Caring for Your Diabetes
- ✓ Diabetes and You
- ✓ Diabetes Medicines
- ✓ Emerging Science: The Role of Incretin Hormone in Glucose Homeostasis
- ✓ Injectables in the Treatment of Type 2 Diabetes
- ✓ Updates in Diabetes:
 - Current Guidelines
 - Improving Care
 - New Treatments
- ✓ Your Guide to Better Office Visits



Diabetes self-management education and training are crucial to improving patient outcomes

Collaboration between Diabetes Educators and healthcare professionals helps empower patients with or at risk for diabetes to successfully manage the disease.

Reference

Centers for Disease Control and Prevention. National Diabetes Fact Sheet: National Estimates and General Information on Diabetes and Prediabetes in the United States, 2011. Atlanta, GA: US Department of Health and Human Services, Centers for Disease Control and Prevention; 2011.

