



NEWS & NOTES FROM NPO



NORTHERN
PHYSICIANS
ORGANIZATION

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Stacey Hettiger, from MSMS, presented Physician On-line Ratings: Do's and Don't's at the Grand Traverse, Leelanau, and Benzie Counties Medical Society Meeting on Tuesday, Jan 13 in TC. Stacey reported that the number and use of physician rating and review websites is growing. In fact, studies confirm that many adults are using the Internet to not only search for health information, but also, to choose who should or should not provide their health care. The presentation

discussed legal and practical considerations when dealing with negative reviews. She also offered physicians and their staff proactive strategies on how to manage online ratings and reviews. The biggest tip: **GOOGLE YOURSELF!** Google versions of the physicians' names (Dr. Bill Jones; William Jones, MD) and the practice name. As Stacey said "You don't know what is out there unless you check!". The slides from the presentation are [right here!](#)



As we get ready to roll out the carpet for the lucky winner of the first Movie Trivia Contest question...

There is STILL time to enter!

You really do not want to miss this opportunity! Please watch the first epic film - the critically acclaimed saga "**PEDIATRIC OBESITY PRESENTATION**", starring Dr. LouAnn Labian. [CLICK THIS LINK!](#) (You will need to be logged into the Member side of the website, and click on Dr. Labian's presentation in the Webinar Library. It will open as a Windows Media File) **Then, send an email to Bryanna at bpataky@npoinc.org with the answer to the following question:**

"At the Traverse Area Pediatric and Adolescent Clinic, what is F3?"

All correct answers received before January 30th will be entered in a drawing for \$50 in downtown gift certificates good for your choice of Traverse City, Manistee, or Petoskey!



MEMBER CONNECTIONS

Medical Assistant Back with some Front Office Duties as well.

Northshore Rehab PLLC

PART TIME (2-4 days per week) medical office position available for an individual who is able to multi-task between the front office clerical duties as well as back office clinical duties. Responsibilities to include the following: rooming patients, taking vitals, entering pertinent patient medical history/medications into the EMR. Check patients in/out, scanning documents into the EMR, answering the phones, making appointments. This position requires knowledge of the medical office and medical terminology. Previous medical office experience a plus.

Please send resume to jobapplicant901@gmail.com or fax to 231-947-5094

Cass Street ENT seeking Medical Office Receptionist.

Job duties include but are not limited to:

Greet patients, check in/out, answer phones, scheduling, verifying insurance and collecting patient co-payments. Maintain that patient information is accurate and provide general clerical support to the office. Must be professional, engaged in their job, and have above average customer service skills. Ability to maintain confidentiality is required. Highly organized, detail oriented and able to multi-task efficiently and perform in a fast paced work environment. 1-2 years of general medical office experience is needed, or similar healthcare experience.

Please send resume' via fax or email to:

Christina Melville

Administrative Assistant

Cass Street Ear, Nose & Throat P.C.

1104 Cass Street

Traverse City, MI 49684

Phone (231) 941-1155

Fax (231) 941-1347

cmelville@cassstreetent.com

WANTED - Looking for a used examination table for medical office. Please contact Deb Warren at (231) 499-6350.

Goshawk Behavioral Health Services has office space available and is actively seeking both experienced psychologists (PhD/PsyD or MALLP) and clinical social workers (MSW, LMSW) who are either seeking collaborative part time work or those seeking to move forward in a career and interested in helping build a behavioral health clinic with the goal of developing and practicing true integrated care on the Patient Centered Medical Home model in support of and cooperation with primary care medical practices in the area. Documented work experience in any of the following areas would be a plus: children and families, assessments for the legal system, substance abuse, cognitive

functioning. Interested parties should call to 231-642-4642 or e-mail to: drpaulwinkler@gmail.com for further information and discussion.

Northern Pines Health Center (a busy rural health clinic located in Buckley, MI) is seeking a part-time (24 hours/week) Family Practice NP/PA to join their team. Northern Pines Health Center utilizes an EMR and is also recognized as a Patient Centered Medical Home. Competitive salary, CME allowance, paid dues and licenses and Simple IRA offered. Just 20 from Traverse City. Open to recent graduates.

www.northernpineshealthcenter.com

Please submit CV to: keishasexton@northernpineshealthcenter.com

Office Manager

Vascular Surgery practice in TC looking for experienced Office Manager. Must have previous medical office management experience, preferably in a surgical office. Billing & EMR experience required; coding experience strongly preferred. To apply, email resume to: rangesurf@aol.com

Bay View Obstetrics & Gynecology -
Position available for a Medical Assistant:

Medical Assistant/Nurse

30-40 hours per week, full time benefits, working with a physician in 5 physician OB/GYN practice.

Please submit resume' and cover letter to:

Julie Hopkins, Practice Manager

Bay View Obstetrics & Gynecology, P.C.

560 West Mitchell St., Suite 210

Petoskey, MI. 49770

Office Phone: 231-487-2340

Fax: 231-487-2115

Email: jhopkins@bayviewob.com

Internal Medicine of Northern Michigan is looking for full and part time MAs to join our clinical team! CMA, RMA or LPN required, EMR experience preferred.

Also seeking part time Medical Technologist. Requires ASCP or equivalent certification, completion of an accredited MT/MLT program and 1-3 years clinical laboratory experience. Must have excellent communication, problem solving and phlebotomy skills. Professional environment, competitive salary, M-F, no weekends or holidays. Inquiries can be sent to rfarrell@imnm.net.

MEDICAL ASSISTANT OPPORTUNITY - Family Physician Office expanding medical team. [Click here for info.](#)

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*We are very happy to include postings in our news blasts - for career opportunities, office space, equipment for sale, etc. Please email*

[lsalvatore@npoinc.org](mailto:lsalvatore@npoinc.org) with your ad. We also ask that you inform us as soon as it is no longer current. Thanks!

### Quick Links...

[NPO Website](#)  
[NMHN Website](#)

[NPO CALENDAR](#)



*As always, please contact us with any questions or concerns you may have!*

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