



**NOVELLO**  
PHYSICIANS ORGANIZATION

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**NEWS and NOTES from NPO**

**Dear NPO Members,**

As you know, Novello Imaging started accepting cash paying patients February 15th. We are happy to report that patients have loved their experience at the imaging center. The building is spacious, beautiful, and offers a spectacular view of Traverse City.

We did hear that our center was difficult to find, so we moved forward with temporary signage to further guide patients/visitors to the imaging center.

On the insurance front, Novello Imaging received Medicare approval recently and are hoping to be approved for commercial insurances including Medicare Advantage in the next few weeks. This will allow us to accept patients with private insurance while of course continuing to accept cash payments.

From the physician practice perspective, we can report that the software is functional and working as designed. The portals are up and running for viewing results and images. In addition, we have visited some offices and are currently running tests by dropping orders through their EMR. We want to make sure that all physician offices know that they can access our PACs through the physician portal.

We are also looking forward to distributing our new marketing materials very soon. To add to the center's appeal, we are eagerly awaiting the remaining furniture which is scheduled to arrive this week. We're ready to rock!

Meanwhile, the website is currently being tested and will be ready soon. If you have any questions and concerns, please do not hesitate to contact us: 231-714-4306 or [info@Novelloimaging.org](mailto:info@Novelloimaging.org).

-The Novello Imaging Team

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**Helpful Resources & Upcoming Events**

**[NPO Home](#)**  
**[NMHN Home](#)**  
**[Trillium Health Website](#)**  
**[MACRA-MIPS Corner](#)**

*NPO is committed to providing great resources to our members!*

*We welcome your feedback and comments.*

Novello Physicians Organization 231.421.8505