

Northern Physician Organization

ACP Decisions

March 5, 2025



Who We Are





BROWN



Memorial Sloan Kettering
Cancer Center...

VIDEO LAB

Video Images about Decisions
for Ethical Outcomes LAB



UNIVERSITY of HAWAII[®] - Ke Kulanui o Hawai'i
There's a place for you



Our Work



Video Library

500 videos in 25 languages that address multiple topics.



Technology Platform

View and share content and track utilization.



Video Library



Hospice



CPR



Goals of Care



Advance Directives



Caregivers



Home Health Care



Assisted Living



Pediatrics



Immunizations



Advanced Cancer



Advanced Heart
Failure



Advanced Dementia



Advanced Disease



Bone Marrow
Transplant



CHG Treatment



Intubation



Advanced Renal
Disease



Advanced Lung
Disease



Advanced Liver
Disease



Advanced Heart
Disease



Advanced Dementia
(Caregivers)



Cancer Screenings



Healthy Adults



Understanding ACP



ICU



Skilled Nursing
Facilities



Palliative Care



NICU



Surgery



Immunotherapy

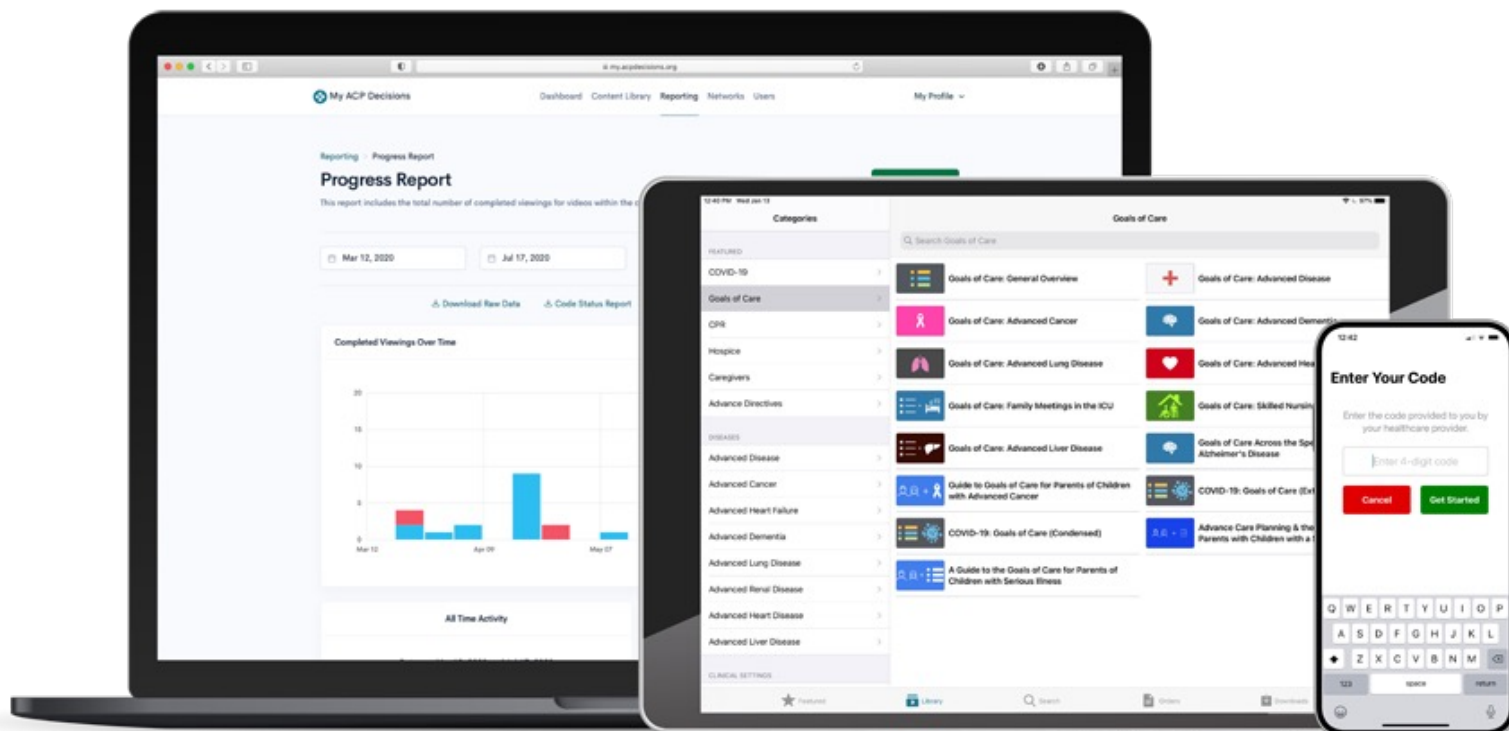


Video Library





Video Technology



myacpdecisions.org





Options for Viewing Content



**Reassuring
Clinical Setting**

Welcome!

Your healthcare team wants to provide you with the best care possible. This means providing care that honors and respects you and your values. They have chosen some educational videos just for you. Please take the time to watch these videos. Then, discuss with your healthcare team what matters most to you.

Here is the content from your healthcare team:

- Advance Directives - English U.S. (4m 11s)

Three Ways to Watch Your Videos

1. Click <https://www.mycode.today/IJTU>.
2. Visit <https://www.mycode.today/> on your computer. Type in your code.
3. Scan the QR Code.



Your code is **IJTU**

What's Next?

Talk with your healthcare team. Discuss what matters most to you. Ask all your questions and make sure you understand the answers.

Thank you for watching this video.

**In the
Privacy of Home**

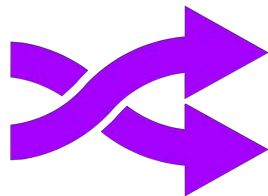


The Research

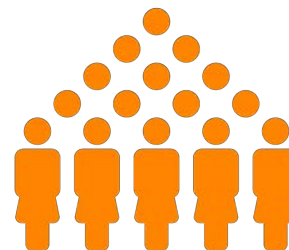




Research



20+ Clinical Trials



100,000 Subjects



**Inpatient, Outpatient, ICU, &
SNF Clinical Settings**

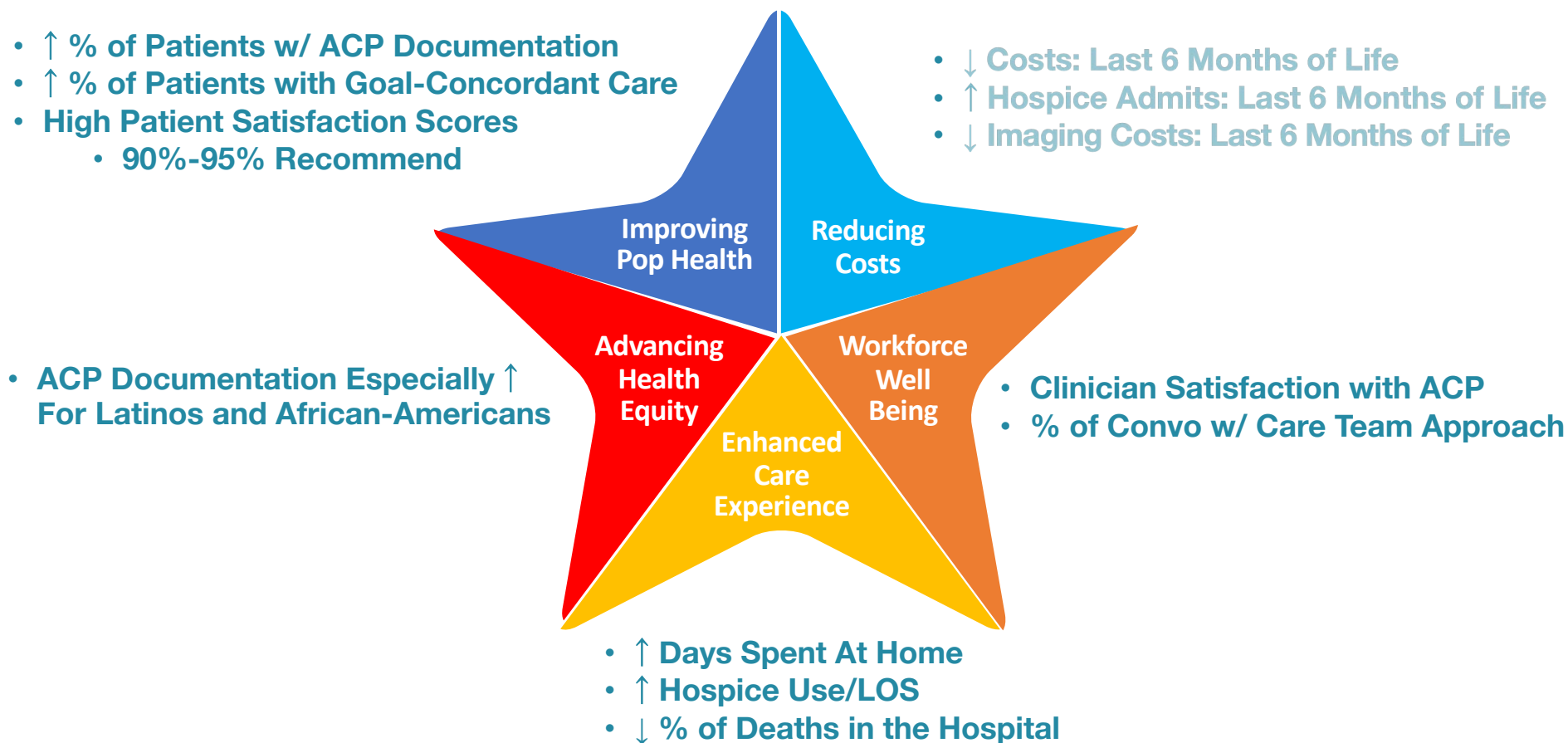


**Diverse Patient
Populations**

www.acpdecisions.org/evidence



Metrics of Interest





Implementation

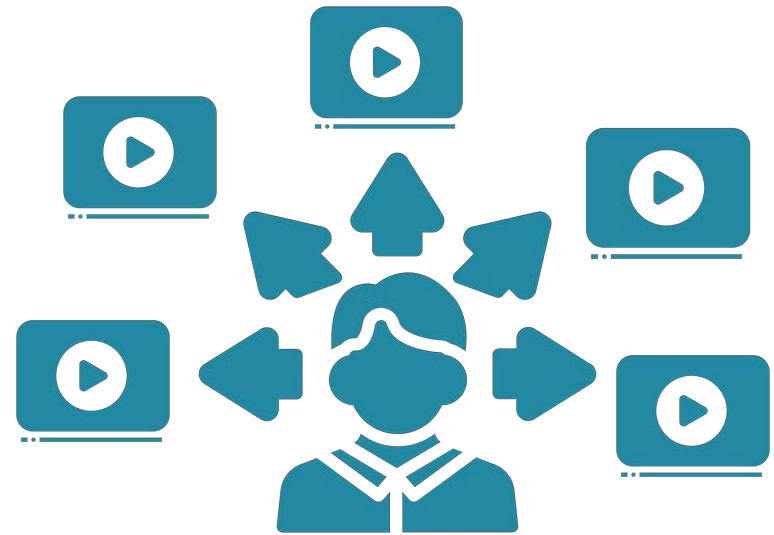




Choosing Patients & Videos



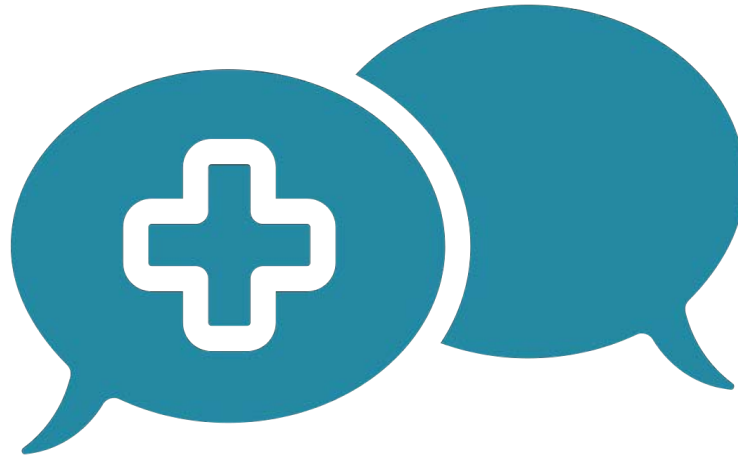
Clinical Trigger



Video Choice



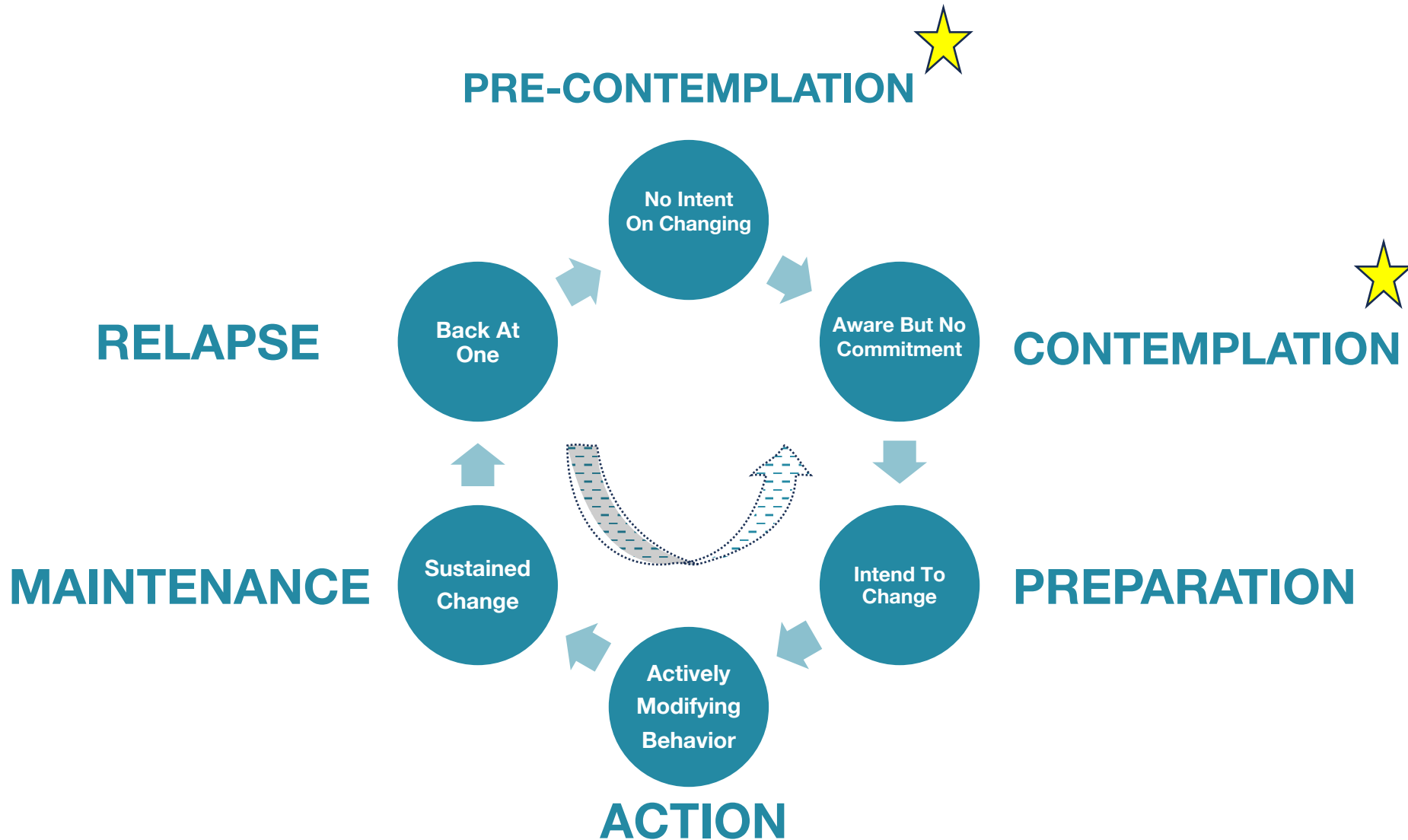
Optimizing the Messaging



The Message



Stages of Change





It's About The Message

I need you to fill out this form - It is called an Durable Power of Attorney for Health Care, or DPOA-HC.

Here is a video that will help you with your choices. Let me know if you have any questions.

I want to talk about a subject that might be hard to talk about, but it's important that we do so, especially since you are doing ok.

I'd like to share a short educational video that many patients find really helpful, so that we can start a conversation about what's important to you if you became very sick.



Highlighting ACP's Importance

We want to understand what matters most to you so we can provide the best care possible for you.

This video will help you think about your medical choices. After it is finished, let's talk about what is important to you.



Highlighting Video Benefits

We have some wonderful videos that many people have found helpful. Sometimes seeing a video can help get this conversation going rather than just hearing me talk.

Is it ok if I send you a code to watch a short video and then talk about the kind of care you would want. How does that sound?



Providing Reassurance

It's fine if you are not sure what's most important to you right now.

This video can help you think about this and help you have conversation with your loved ones



“Best Practices”

“The Big Why”

Relevance, Risk, Reward

Tailor Content & Frequency

Use Multimodal Communication

Keep It Simple

Wash & Repeat



Potential Workflow



Pre-Visit ACP
Packet

Messaging &
QR Code

Pre-Visit Ask



QR Code
@ Check In

QR Code
In Rooms

Messaging



Messaging

QR Code
To Watch At
Home

QR Code Can
Be Shared





Downloading Content

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CLIENT SPECIFIC CONTENT

CLINICAL SETTINGS


ED >

Ambulatory >

Inpatient >

ICU >

< CPR



CPR: General Overview for Hospitalized Patients with Serious Illness

CPR: General Overview for Hospitalized Patients with Serious Illness

Play - English

Open - English Handout

Open - English Handout - Large Text

Play - Spanish

Open - Spanish Handout

Play - Chinese (Cantonese)


Open - Chinese (Cantonese) Handout


Play - Chinese (Mandarin)


Open - Chinese (Mandarin) Handout


Play - Arabic


Open - Arabic Handout


 Rx


 Rx


 Rx


 Rx


 Rx


 Rx

 Rx


 Rx


 Rx


 Rx


 Rx

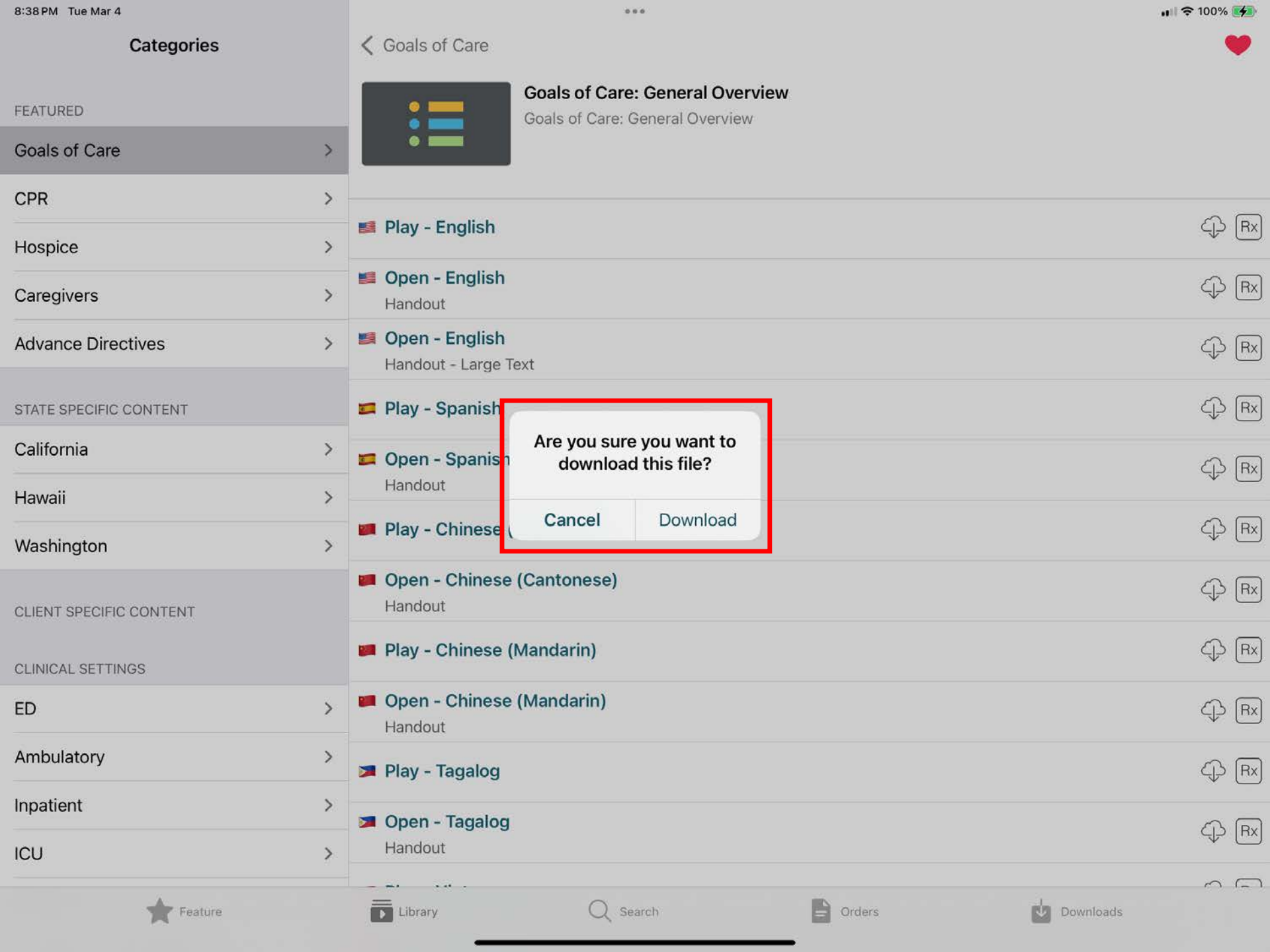
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< Goals of Care



Goals of Care: General Overview

Goals of Care: General Overview

Play - English



Open - English

Handout



Open - English

Handout - Large Text



Play - Spanish



Open - Spanish

Handout



Play - Chinese



Open - Chinese (Cantonese)

Handout



Play - Chinese (Mandarin)



Open - Chinese (Mandarin)

Handout



Play - Tagalog



Open - Tagalog

Handout



Feature



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Goals of Care: General Overview


Goals of Care: General Overview


 Play - English


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Handout












































































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 Open - Chinese (Mandarin) Handout


 Play - Tagalog


 Open - Tagalog Handout


 Rx


 Rx


 Rx


 Rx


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Use QR Codes

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